

# Park Shore Plaza

Naples, FL

# Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

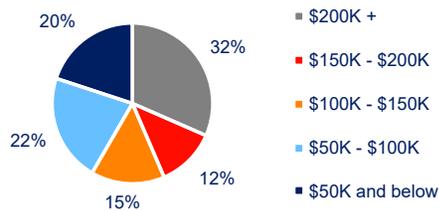
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	8,179	38,501	90,385	63,944
Total Daytime Population	14,827	62,917	154,719	126,182
Workplace Population	7,253	31,112	79,403	69,521
Average Household Income	\$270,204	\$230,619	\$207,417	\$218,688
Median Household Income	\$133,447	\$124,411	\$116,672	\$116,653
Total Households	4,016	19,235	43,405	31,491
Median Home Value	\$1,357,787	\$1,257,807	\$1,142,211	\$1,207,842
College (4+)	56.1%	57.2%	52.1%	53.8%
Total Consumer Spending/Capita (Weekly)	\$513	\$509	\$501	\$503
% of Households with Children	8.7%	10.5%	13.1%	10.7%

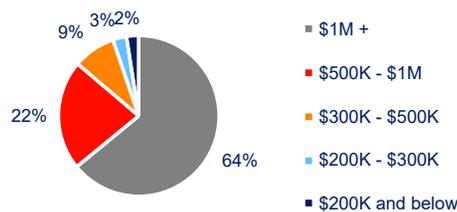
## 2030 Demographic Projections

Projected Population	7,694	37,040	87,426	61,297
Projected Annual Growth Rate	-1.2%	-0.8%	-0.7%	-0.8%
Projected Total Growth Rate (5-Yr)	-5.9%	-3.8%	-3.3%	-4.1%

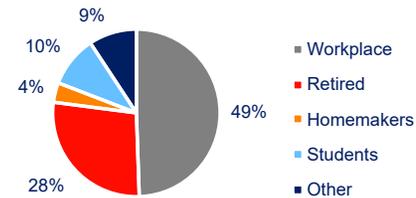
## 3-Mile Radius Section Detail



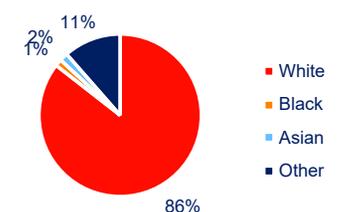
Household Income



Home Value



Daytime Population



Hispanic Origin: 11.7%

Race

